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**Notice to the Investors/Unit holders of ICICI Prudential Multiple Yield Fund - Series 4 - 1100 Days Plan C and ICICI Prudential Multiple Yield Fund - Series 4 - 1825 Days Plan B (the Schemes)**

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved July 08, 2014 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on July 08, 2014, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on June 30, 2014 (₹ Per unit)
<b>ICICI Prudential Multiple Yield Fund - Series 4 - 1100 Days Plan C</b>		
Direct Plan - Dividend Option	0.80	11.6895
Regular Plan - Dividend Option	0.80	11.5455
<b>ICICI Prudential Multiple Yield Fund - Series 4 - 1825 Days Plan B</b>		
Direct Plan - Dividend Option	1.00	12.1283
Regular Plan - Dividend Option	1.00	11.9576

# Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under plans/dividend options of the Schemes on July 08, 2014.

**It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.**

Investors are requested to take a note of the above.

**For ICICI Prudential Asset Management Company Limited**

Place: Mumbai

Sd/-

Date : July 02, 2014

**Authorised Signatory**

No. 002/07/2014

**CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at [www.icicipruamc.com](http://www.icicipruamc.com)**

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**